



2018/19

REPORT TO OUR COMMUNITIES



LEADING- EDGE CARE, CLOSE TO HOME.

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Our communities have built Southlake into the leading-edge facility that it is today. In the last year alone, thanks to ongoing support, we have been able to make great strides in improving care and the patient experience, and it's all thanks to generous supporters like you.

To kick off the 2018/19 fiscal year, in early April 2018 we were thrilled to celebrate the first patient to receive a scan in the new 3 Tesla MRI – entirely funded by donor support. Last year donor funding also enabled us to outfit each of Southlake's operating rooms with upgraded surgical lights. From basic tools like hospital beds to high-tech, specialized equipment, our donors have made it possible for us to continue providing the high level of care that our patients, and their families, expect and deserve.

We are excited to be working with a growing number of highly-engaged volunteers and community partners, and fortunate to have been able to expand our Board of Directors and establish our Philanthropy Cabinet, a true reflection of the trust and engagement from our communities to help support and lead Southlake's growth. And, you, our supporters continue to step up through

campaigns, as monthly donors, through events, as sponsors, and so much more. This strong connection is more important than ever with so much change happening within the health care industry today. As Ontario moves rapidly towards more integrated delivery of health services, the opportunities for innovation to help move health care even closer to home are growing.

Southlake has a bold plan and vision for the future to meet the shifting health care needs in our communities, and we are moving in lock step with a Strategic Plan that fully aligns with that of our hospital. Alongside our generous and passionate supporters, we are proud to support their vision, and excited to be part of the transformation in York Region and Ontario. Our 2019–2023 Strategic Plan outlines how we will engage, inspire, grow, and deliver, continuing to work with our donors, volunteers and partners at Southlake to build healthy communities.

Together, we will ensure leading-edge care is available close to home, when you need it most. Together, we will ensure our top clinical teams have the right tools and environment to provide the best possible patient outcomes. Together, we will shape the future of health care.

Susan Mullin, President and CEO
Southlake Regional Health Centre Foundation

Dave Wattling, Chair
Board of Directors

A PASSION TO CARE, A COMMUNITY TO MAKE IT POSSIBLE.



For almost 100 years, Southlake has shown a passion to care for our communities. From humble beginnings as a six-bed facility, Southlake has evolved into a 426-bed hospital that provides leading-edge health care, including regional programs serving a population of more than 1.5 million people.

Despite rapid population growth in our communities, Southlake continues to meet the changing needs of our patients while maintaining the feel of a community hospital, setting us apart. Our team of compassionate physicians, nurses and clinicians make the difference – but they couldn't do it without the help of our many generous donors.

Our investors – the individuals, families, businesses, service groups and foundations who give through Southlake Foundation – have helped Southlake deliver leading-edge care close to home for decades. Donors like SmileZone Foundation, whose generous support transformed three clinical areas at Southlake into bright, cheerful spaces, providing a better environment for young patients and staff alike. And generous individual support, like that of the attendees of the Southlake Golf Tournament, who collectively funded the upgrade of operating

room lights in two of Southlake's surgical suites. Now, thanks to additional support, these lights have been upgraded in each of Southlake's 16 operating rooms, ensuring better light with no discoloration and greatly reducing shadows for the surgical teams at work.

We were also proud that donor support made it possible for the first patient to be scanned using the new 3 Tesla MRI in early April, 2018. This equipment is the first of its kind in Ontario, and has now been used for more than 8,857 patient scans, helping ensure that early diagnosis and the best possible outcomes are available for patients right here at Southlake.

Having the right tools in hand means that our expert clinicians are equipped to provide the highest level of care with compassion – and it's all made possible thanks to the investments of our donors.

IT WAS THE NIGHT AFTER HER BABY SHOWER WHEN LE'S WATER BROKE – SIX WEEKS BEFORE HER DUE DATE.

A first-time mom, Le and her husband were worried, and the Keswick couple came to Southlake where they confirmed that it was no false alarm. Baby Amber was born six weeks premature, weighing just 5 lbs 4 oz and suffering from jaundice. Le was able to hold her newborn daughter for only a minute or two before she was whisked to the Neonatal Intensive Care Unit (NICU).



LE'S STORY

Jaundice is a serious condition common in newborns that can cause permanent effects if untreated, and Southlake's phototherapy equipment is used every day.

Amber was initially placed in a phototherapy isolette and exposed to the special light used to break down the blood cells. While this works well for many babies, Amber didn't sleep well lying exposed. That lack of sleep was in turn causing her to lose weight, when what she needed as a preemie was to grow. Southlake's expert nurses had another solution.

Instead of the isolette, they were able to use a bilirubin blanket – an innovative portable phototherapy device that wraps around the infant, allowing them to be swaddled, held, fed, and rocked while receiving their treatment. This makes important skin-to-skin contact possible during treatment, which is best practice for healthy development and bonding.

Bilirubin blankets are only available because of donor support, and Southlake's NICU acquired their first bilirubin blanket two years ago. The equipment had such positive results that two more bilirubin blankets were funded last year, now shared between the NICU, Postpartum and Paediatric departments to treat newborns in need.

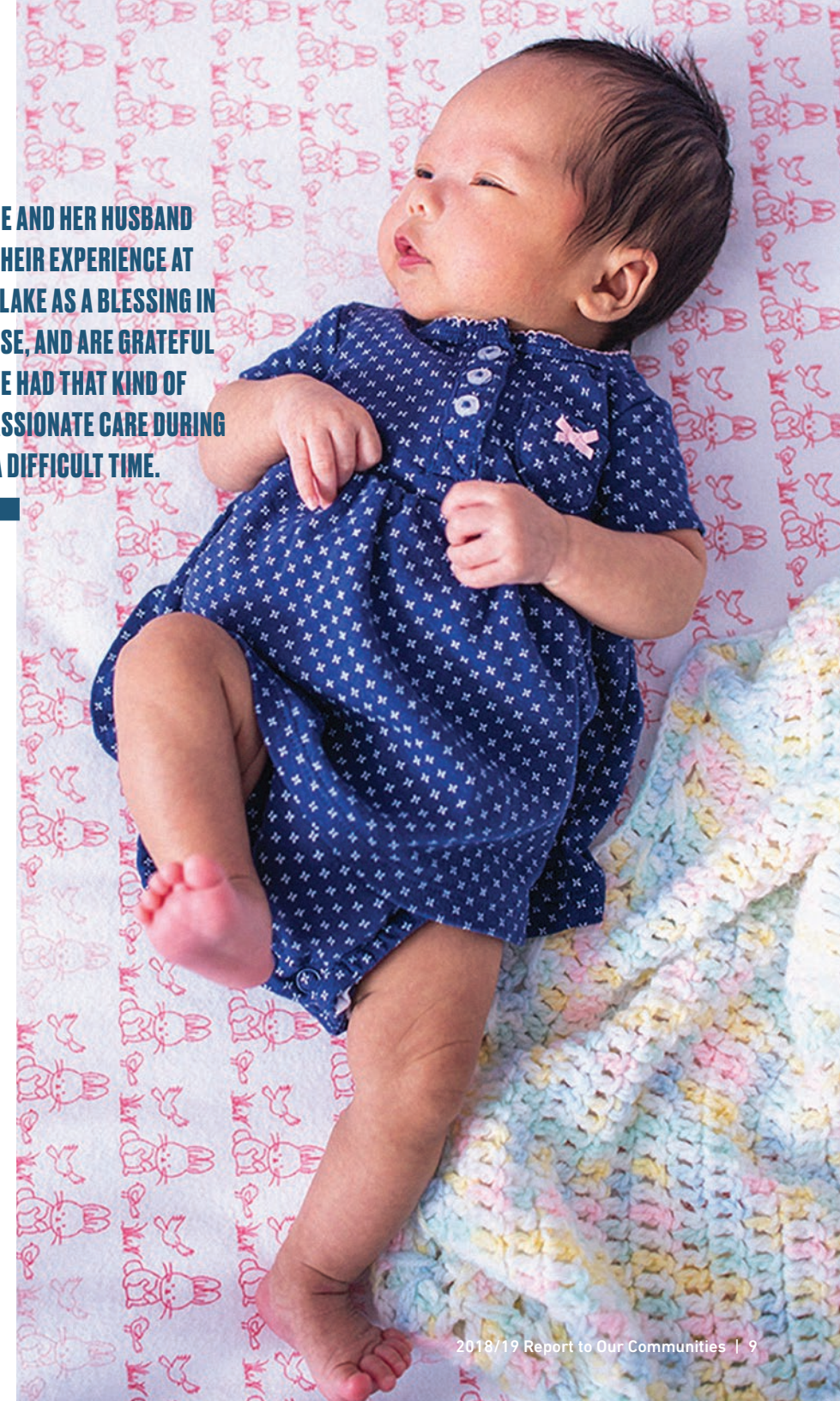
For baby Amber, this piece of equipment was vital. It provided her with the treatment she needed and kept her calm and comfortable throughout, providing a better experience for both baby and mom. Soon enough, Amber started to gain weight. After two and a half weeks, she was ready to go home.

The first-time parents had been nervous about caring for their newborn on their own. But, thanks to the personalized attention and support from the staff at Southlake during their experience, they felt confident about everything from diaper changing to bathing, and Amber and her family are now thriving at home.

Both Le and her husband view their experience at Southlake as a blessing in disguise, and are grateful to have had that kind of compassionate care during such a difficult time.

For almost 100 years, Southlake has been a place our communities have trusted to provide nothing but the best care for their families. And as technology and innovation improves, those same communities have helped us to keep pace in order to continue providing the level of care our patients expect and deserve.

BOTH LE AND HER HUSBAND VIEW THEIR EXPERIENCE AT SOUTHLAKE AS A BLESSING IN DISGUISE, AND ARE GRATEFUL TO HAVE HAD THAT KIND OF COMPASSIONATE CARE DURING SUCH A DIFFICULT TIME.



YOUR IMPACT AT SOUTHLAKE

Last year, more than 12,500 donors invested in Southlake. Through monthly giving, community events, participation in our signature events, and more, individuals, families, local and regional businesses, and foundations came together to improve care for their loved ones. Together, you helped ensure that our physicians, nurses, and clinical staff have the tools and equipment they need to provide leading-edge care close to home.

We are committed to continuing to support innovative solutions to Southlake's most pressing challenges, partnering with our supporters and investors to deliver on our shared promise to improve the health of our communities and shape the future of health care. As investors, you share in that vision.

By supporting equipment, you are not only enabling our teams to provide the best clinical care – you are giving them what they need to go above and beyond, while continuing to provide the compassionate care that sets us apart.

From basic items like hospital beds that provide better comfort, preventing bed sores and promoting faster healing, to high-tech surgical equipment, to physical renovations, which last year included creating welcoming waiting and recovery areas for children before and after surgery and murals with hopeful messaging in our child and adolescent Mental Health unit, your support provides a better experience for our patients from the moment they come through our doors.

IN 2018/19 DONORS HELPED US REPLACE, UPGRADE, AND PURCHASE NEW:



Specialized hospital beds



Stretchers



Ventilators



Emergency Department exam tables



Portable bedside ultrasound unit



Uroview X-ray system



Local blood analyzer



Scopes



Fetal monitors and jaundice meter



Urology ultrasound



Ophthalmic laser in the Surgical Program

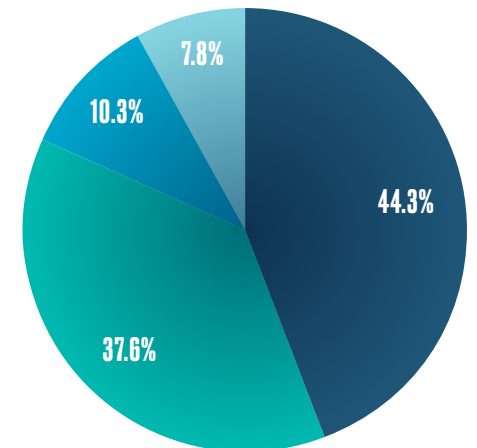


Operating room lights

	2018/19	2017/18
	\$	\$
Revenue	8,950,958	9,180,291
Expenses	3,583,173	4,024,352
Grants to Southlake Regional Health Centre	4,042,339	8,450,862
Endowment Funds	26,178,130	26,172,437
Funds available to grant	1,039,844	17,911

Full financial statements are available at southlakefoundation.ca/about/finances.

WHERE DID THE SUPPORT COME FROM?



Individuals	3,969,658	44.3%
Foundations & Corporations	3,362,863	37.6%
Community Fundraising	917,621	10.3%
Special Events	700,816	7.8%
Total	8,950,958	100.0%

OUR COMMUNITIES

At Southlake, we are fortunate to have such generous and long-standing support from donors across the communities we serve. As we continue to raise our profile in communities beyond the borders of Newmarket, we strive to be the first choice for both quality care and philanthropy.

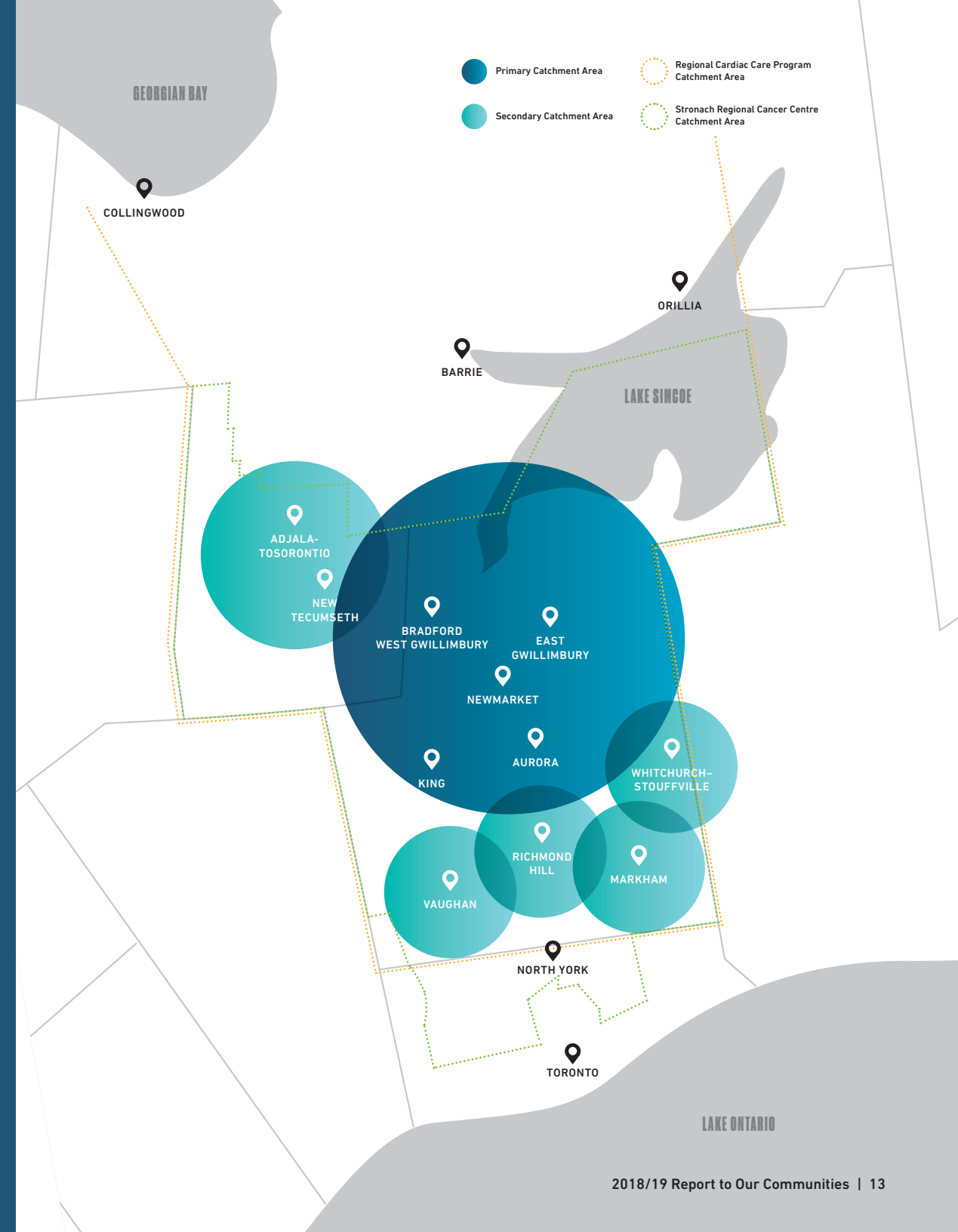
Markham resident Joan received life-saving cardiac care at Southlake many years ago. Grateful for the care she received, she continues to give generously and has also chosen to designate Southlake with a bequest in her will.

Aurora resident Sean works as a Medical Laboratory Technologist at Southlake. He also relies on Southlake for care when he needs it, and gives back through participating in the Nature's Emporium *Run for Southlake* alongside approximately 2,000 other residents from the communities we serve.

Newmarket resident and former Board member Tom hosts an annual community fundraiser in memory of his sister in support of Southlake. In 2018, the 12th anniversary of the Shoot for PAR event brought the total raised to almost \$360,000!

Stouffville resident Stephen made a heartfelt gift through the Heroes of Southlake Program, recognizing the nurses who cared for him during his treatment at the Stronach Regional Cancer Centre with a donation made in their honour.

Tottenham resident Paulina was a Southlake patient and in the past has donated through direct mail. Inspired by the stories she reads about incredible patient experiences and innovative work happening at Southlake, she chose to increase her support by becoming a monthly donor.



LOOKING AHEAD.

Southlake Foundation's 2019-2023 Strategic Plan has been developed to align with and support the strategic plan and emerging priorities of the hospital in a rapidly changing healthcare environment.

Southlake is set to embrace the opportunities ahead in this time of change in health care, and the Foundation will continue to work by your side to raise the funds required to ensure Southlake can continue to provide leading-edge care close to home.

With our donors and volunteers, we will build healthy communities and shape the future of health care for you and your family.



ENGAGE: We will be first in the hearts and minds of the communities we serve. We will significantly raise our profile in the communities we serve and will be the first choice for both quality care and philanthropy.



INSPIRE: We will inspire philanthropic investments that advance leading-edge care. We will demonstrate to our communities how donor support drives a culture of exemplary care and clinical excellence for patients and families today and in the years to come.

SHAPE THE FUTURE OF HEALTHCARE



DELIVER: We will support innovative solutions to Southlake's most pressing challenges. We will partner with our supporters and investors to deliver on our shared promise to improve the health of our communities and shape the future of healthcare.



GROW: We will develop our fundraising capacity to attract new donors from our growing communities while continuing to cultivate long-term relationships with current investors. We will lead and nurture a culture of philanthropy and fundraising *in* our communities to support exemplary care and clinical excellence *for* our communities.

FOUNDATION BOARD AND PHILANTHROPY CABINET

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*Editor & Publisher, Quebec
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Judson Whiteside

*Chair, love lives here
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Physician Leader of Surgical
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Southlake Foundation*

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*Former Mayor,
Town of Newmarket*

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Allen Baker

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*Lead Volunteer,
Men's Health Initiative*

Cliff Sifton

*Owner, Armadale
Company Limited*

Neil Stratton

*Director and Portfolio Manager,
Scotia Wealth Management*

Peter van Schaik

Chairman, Van-Rob Realty

*Listing accurate as of March 31, 2019

*Listing accurate as of March 31, 2019

THE POWER OF VOLUNTEERS.

At Southlake Foundation we are proud to have so many passionate volunteers who help us with everything from special event support to ongoing governance roles.

We are especially grateful to the volunteers who take on leadership roles. These individuals are committed to helping us in our goal to improve the health of our communities, and to keep pace with advancements in technology so that the patients we serve can trust they will receive the best possible care at Southlake when they need it most.

Their expertise from a range of professional backgrounds provides valuable feedback in the work we do at the Foundation, as well as insights into innovative approaches to ensure that we achieve our goals. It would not be possible without the involvement of these dedicated individuals, and we can't thank them enough for their commitment and continued work as ambassadors for Southlake.

WORKING TOGETHER TO SUPPORT LEADING-EDGE CARE, CLOSE TO HOME.





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 [@southlakerhc](https://www.instagram.com/southlakerhc)



To make a donation, call the Foundation office at 905.836.7333
or donate online at southlakefoundation.ca/donate.

Volunteering at Southlake:

Volunteer Resources at
905.895.4521 ext. 2014
or volunteers@southlakeregional.org

To give us feedback on the care received at Southlake:

Patient Relations at
905.895.4521 ext. 2290



Accreditation is given to charities and nonprofits that have taken action through the Standards Program to bolster trust with the public by identifying and reducing organizational risk, improving board governance practises, being transparent and accountable with finances and fundraising, and fostering a strong workforce.

The Trustmark is a symbol of excellence and leadership in the charitable sector.

Charitable Business Number: 13179 7540 RR0001