

For Immediate Release
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MEDIA RELEASE

Golfers double down in honour of annual *Southlake Golf Tournament*

Newmarket ON – On Monday, June 8th, Southlake Foundation wrapped up a week-long fundraising initiative in honour of what should have been the 28th annual *Southlake Golf Tournament*, presented by AirBoss. Despite this year's cancelled tournament, Southlake's golf community rallied in support of urgent equipment needs at Southlake. Together with the help of a matching gift from Title Sponsor, AirBoss of America Corp. and other generous donors, we raised a total of \$29,500!

As one of two signature events hosted annually by Southlake Foundation, the golf tournament raises critical funds to support the ongoing equipment needs at Southlake Regional Health Centre not covered by government funding. In its 27-year history, the event has raised more than \$5 million to replace and upgrade urgently-needed hospital equipment, tools and technology that is vital to patient care, including operating room lights, a specialized sterilizer essential to surgeries, an ECT machine to support those with treatment-resistant mental illness, an EEG machine used to monitor brain activity, and a Glidescope used for complex airway management during surgery.

"In-person fundraising events have been significantly impacted by the safety restrictions in place due to COVID-19, but they are no less important to the work we do with our communities to support our hospital," says Susan Mullin, President & CEO of Southlake Foundation. "We are incredibly grateful to sponsors like AirBoss who are open to innovative solutions to engage with our donors, and of course to our amazing communities who continue to support our front-line teams even when we can't gather together for our events like we're used to."

While many events are being cancelled or postponed as a result of ongoing restrictions, Southlake Foundation is taking this opportunity to connect with supporters in new ways. Rather than gathering on the course at Beacon Hall, Southlake Foundation partnered with Title Sponsor, AirBoss of America Corp. to offer this unique opportunity for supporters to double their impact from home, with every donated dollar from June 3rd to June 8th matched up to \$10,000.

"AirBoss of America Corp. is a proud and longstanding partner of Southlake, on and off the golf course," said Chris Bitsakakis, President and COO of AirBoss of America Corp. "We've been involved with this tournament for 17 years and have been Title Sponsor for the past nine, and we couldn't be more pleased that we could continue to stand with our hospital and support our front-line workers and the health of our community, especially during this challenging time."

In Addition to the generous match from AirBoss of America Corp., Southlake Foundation thanks Magna International and Kerbel Group Inc. for their ongoing support and contribution as sponsors of the event and strong community partners.

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While a date has not yet been set for the 2021 *Southlake Golf Tournament*, Southlake Foundation is hopeful for the opportunity to reconnect in-person for next year's event. Event information will be posted at www.southlakefoundation.ca.

About Southlake Regional Health Centre Foundation

Since the inception of Southlake Foundation in 1980, more than \$160 million dollars has been raised in support of Southlake Regional Health Centre. Working with members of the community, hundreds of volunteers, the Southlake Family and our incredible donors, Southlake Foundation will continue to support life-saving medical equipment, infrastructure upgrades and expansions, patient programs and staff education, all for the goal of providing leading edge care for patients and families, close to home. For more information visit: www.southlakefoundation.ca

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